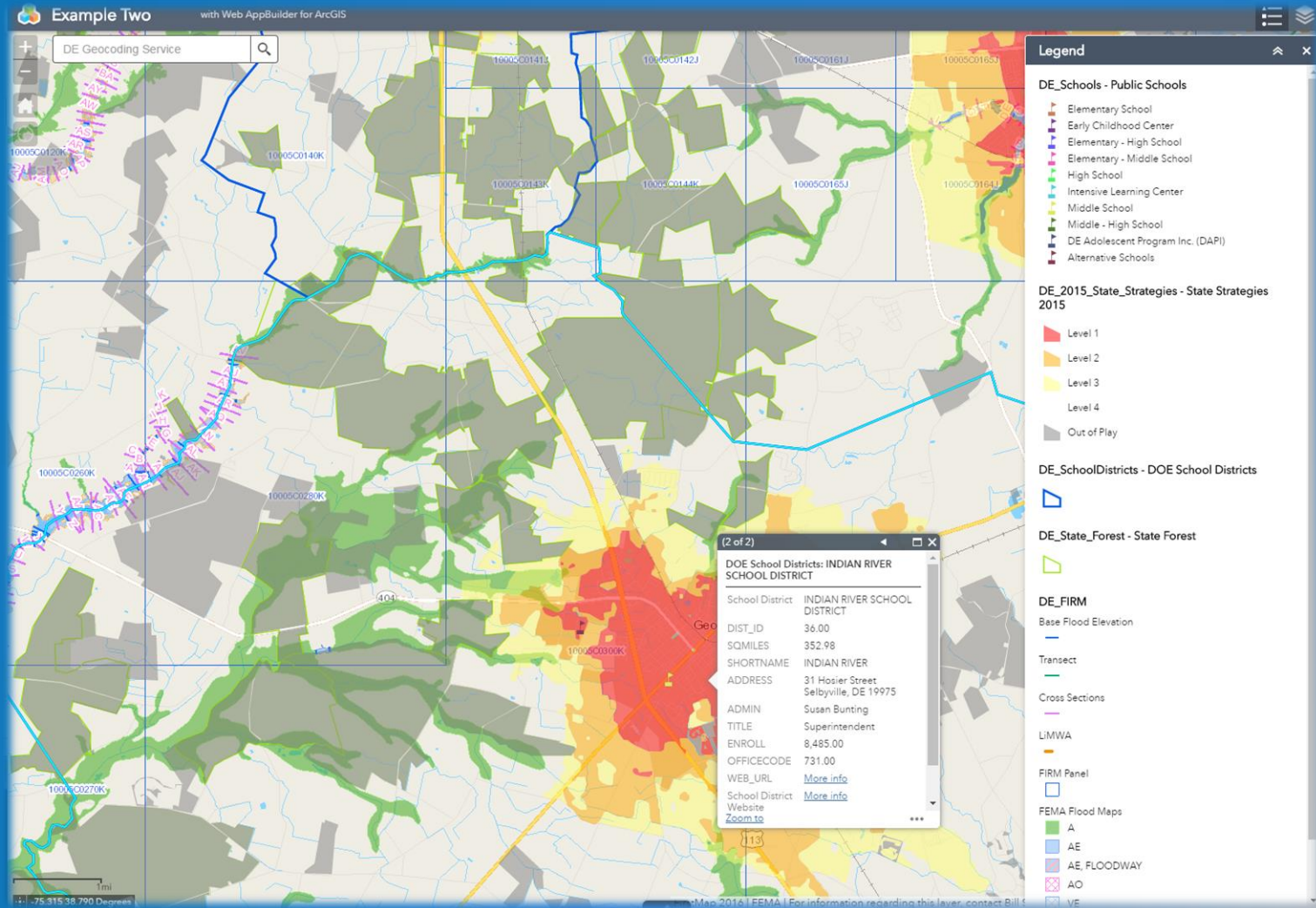# IT IS THE LITTLE THINGS…
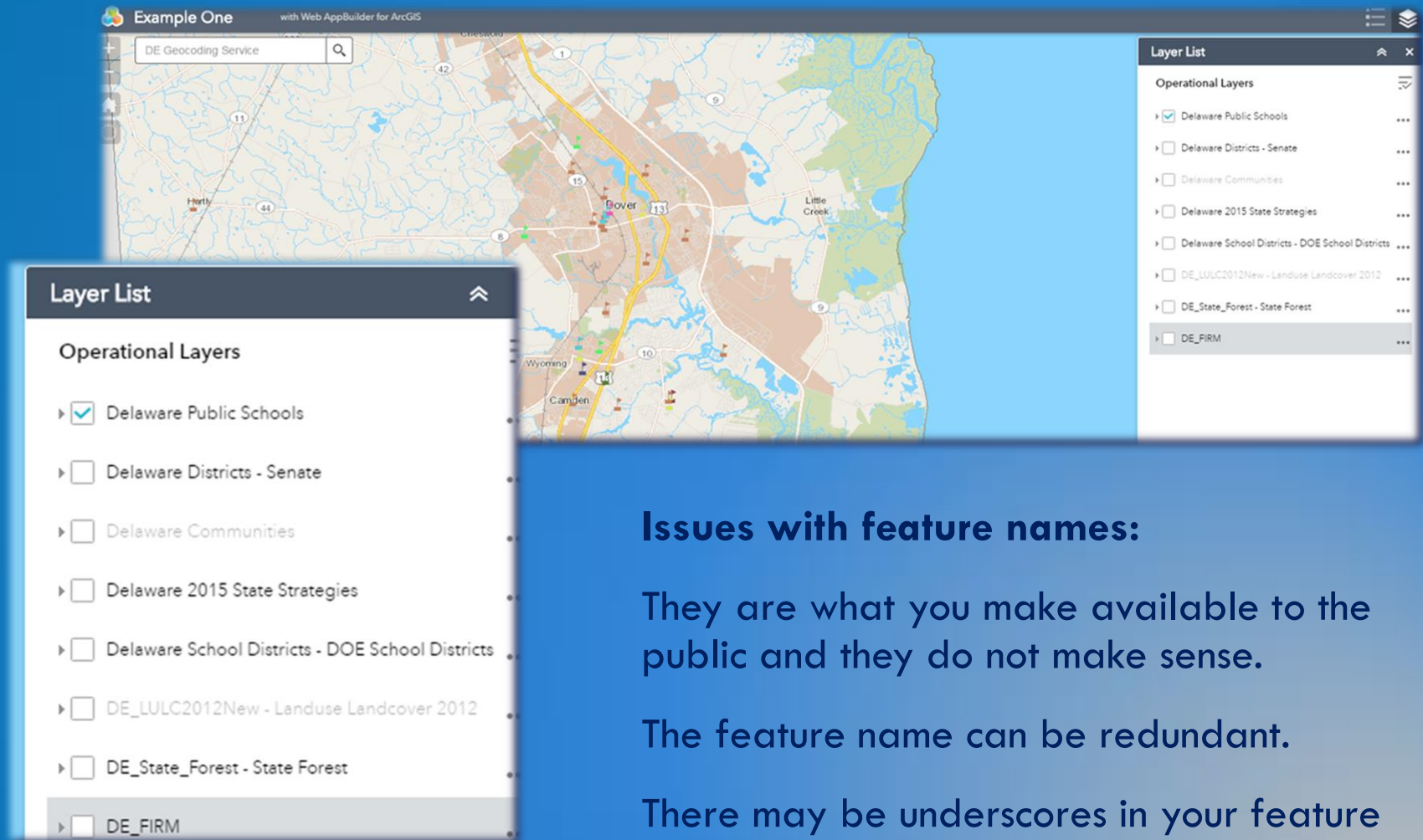## POLISHING YOUR WEB MAP APPLICATION

THE MAP IS DONE!

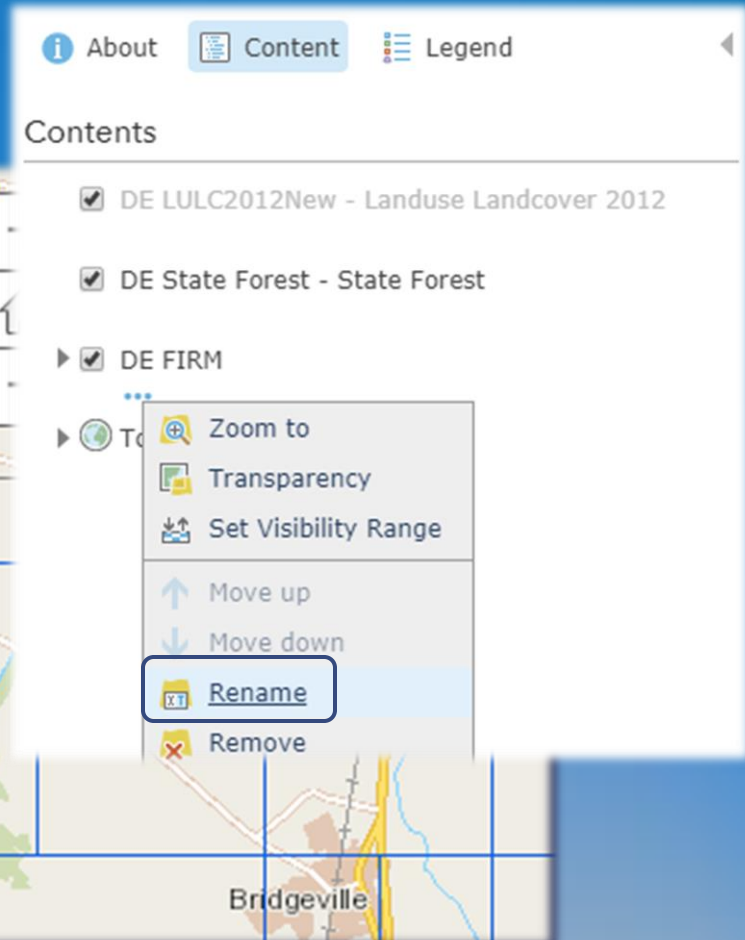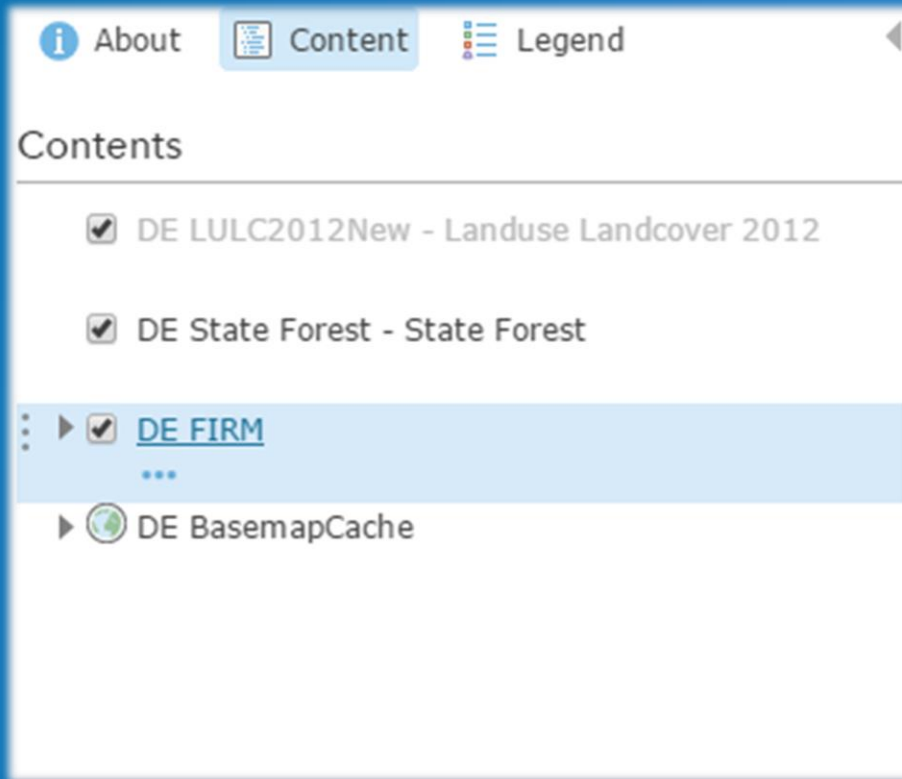Is it really...

LAYER LIST ON A WEB MAP APPLICATION

Issues with feature names:

They are what you make available to the public and they do not make sense.

The feature name can be redundant.

There may be underscores in your feature name.
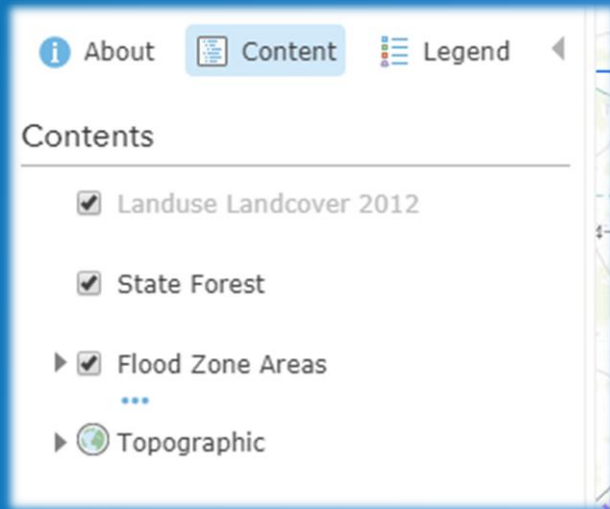
RENAMING FEATURE NAMES

Feature Names remain the way they are imported into the map.

Without some encouragement from you, they will remain this way into the web map application.
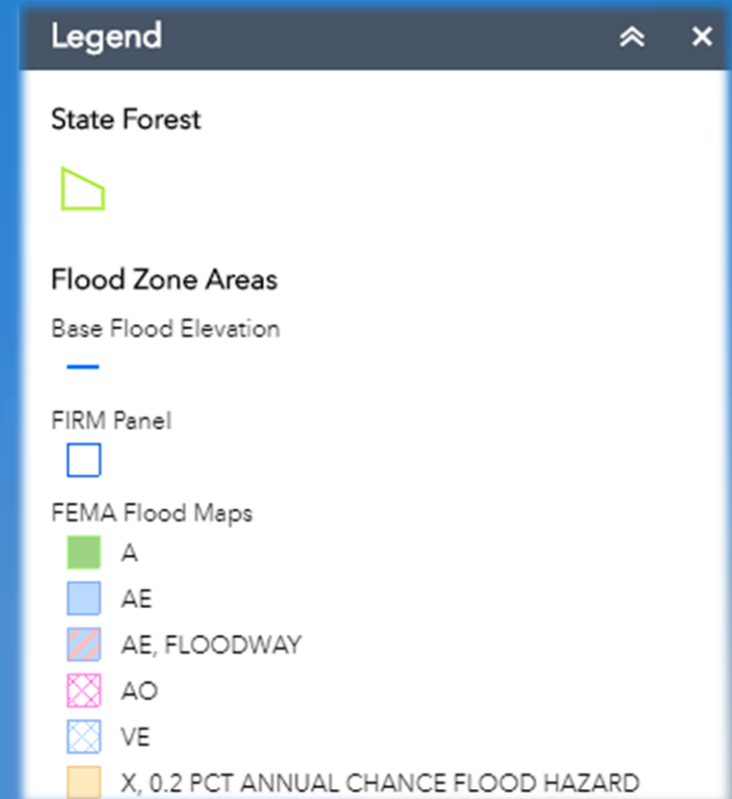
FIRST MAP

FIXING THE FEATURE NAMES IN WEB MAP...

Web Map

Fixes the feature name in
the Web Map Application

Web Map Application

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MAP

CLEANING UP THE POP-UP

Web Map Pop-Ups

FIRST MAP

PROPAGATING
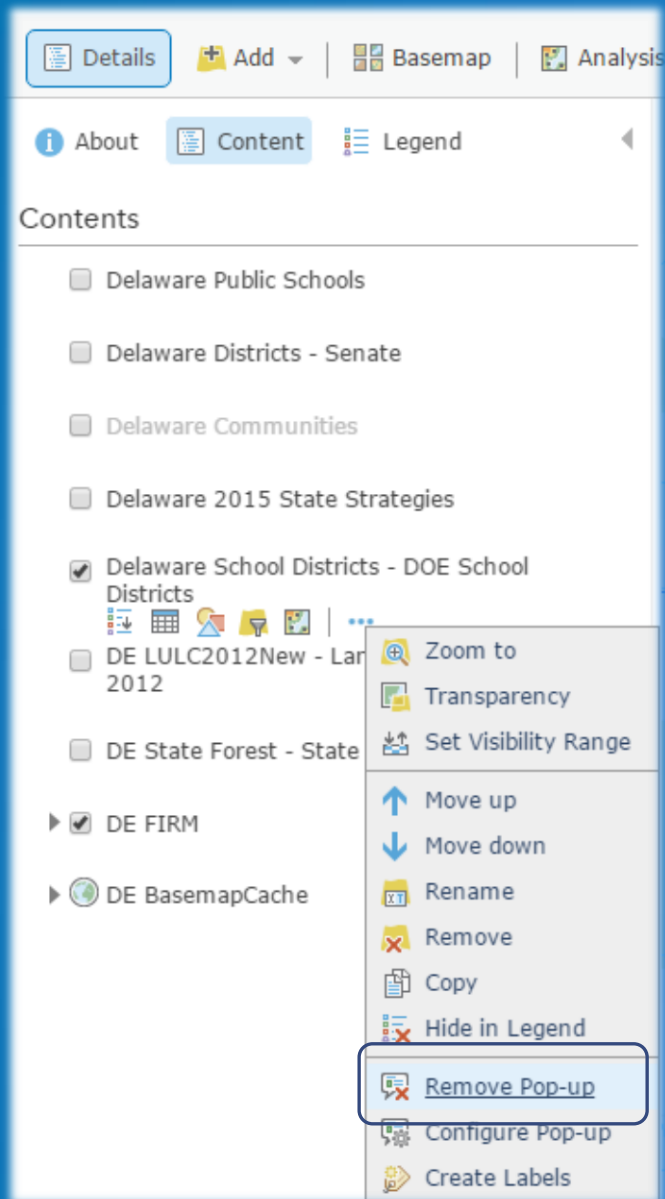

Web Map Applications Pop-Ups

IF YOU DON'T WANT/NEED A POP-UP...
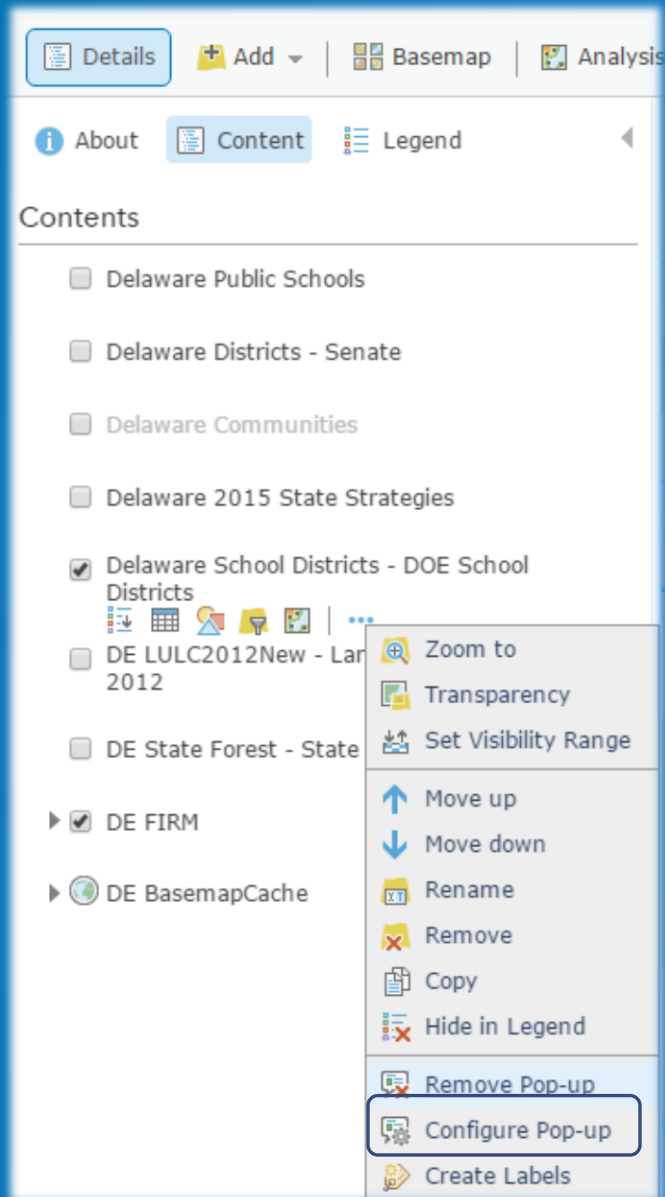
Not every piece of pop needs to be up!

Use the Remove Pop-up command to stop unwanted pop-ups.

BUT IF YOU DO WANT/NEED A POP-UP…

This is where to start!

Use the Configure Pop-up command to edit pop-ups.

Fix the Pop-Up Title

Should "Districts" be plural if you are showing the results of one district?

Do you want to show the Name of the district as the result? You don't have to...

A description from one field: This will give you a title and information from one field.

Custom Attribute Display: Check out the ESRI Blog on this topic to add really cool customizations to your pop-ups!

No Attribute information: This will give you a title with no other information.

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Check Boxes: Check on the Fields you would like to show up in your pop-up.

Field Alias: Redo the names to reflect what they are – in common speak…

Numeric Fields: Allows you to place Decimals or Separator in your numbers.

ALL CLEANED UP!

Before

Before

After

After

UPDATE THE TITLE BAR

THE MAP IS DONE!

Is it really... YES IT IS!

TIPS TO REMEMBER

Hot Links

- No duplicate links in the same area on the same page of application.
- Make sure links work and open in a new window, so they don't take the viewer out of the map app.

Pop-ups

- Easy to understand titles.
- Hide unwanted fields, and use aliases to change fields that are all CAPS to lower case, so it is easier to read.
- Consider a custom attribute display to put your pop-up table data into a paragraph.
- Change main title in pop up to singular tense.
- Make sure your year does not show up with a thousand separators (comma).

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TIPS TO REMEMBER

Images/Videos

- Make sure they appear & check back often to make sure the link is not lost.

Legend

- Make sure the legend names have easy to understand titles.

Color

- Make sure all colors standout on the Web Map App backgrounds. Some settings such as the drop down legend background cannot be changed.

Other Suggestions

- There should be no mystery surrounding your Web Map Application. All colors, symbols, etc. should be clearly defined either in a legend or in text.
- Make sure you are using the right Story Map to tell your Story. There are many different templates, use the one the best portrays your data.

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MORE INFORMATION

https://blogs.esri.com/esri/arcgis/2017/04/27/how-to-improve-your-chances-of-winning-the-storytelling-with-maps-contest/

THE LITTLE THINGS MATTER

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